

Christine ESPINOZA

WRITTEN BY ELIZABETH MCCABE • PHOTOGRAPHY BY GRAFOBOX MEDIA

“My mission in life is not merely to survive, but to thrive, and to do so with some passion, some compassion, some humor and some style” - MAYA ANGELOU

“I grew up in real estate,” says Christine Espinoza, whose career path seems almost destined from the start.

Christine, a Scottsdale-based solo agent with a full-time executive assistant and transaction coordinator, earned her license in 1997—fresh out of the University of Arizona. Real estate was in her DNA. Her father owned several brokerages over the years, and she spent her youth surrounded by open houses, contracts, and client conversations. “After graduation, I joined him, and we worked as a father-daughter team for my first few years in the business,” she recalls.

Years later, Christine branched out on her own, spending many years with RE/MAX before making her next move to RETSY - Forbes Global Properties, where she’s currently licensed. Life, of course, had its plot twists. Christine married, had two boys, and then went through a divorce when they were just four and seven years old. With two children to raise and provide for completely on her own, she turned a challenging season of life into a story of resilience.

She worked her way out of significant debt, created stability for her family, and continues to give her boys everything they need, from financial support to life lessons about perseverance. “It was really hard, but it’s been good for my kids to see that hard work and doing the right thing leads to positive results,” she says.

After the divorce, Christine made a strategic decision to geographically focus on the McDowell Mountain Ranch neighborhood—where she and her boys lived. Nearly 4,000 homes strong, it was a perfect place to put down both personal and professional roots. She joined the HOA community relations committee, sponsors school events, and has become a familiar face at community gatherings. Almost 10 years ago, Christine approached a seasoned agent, Helene Cass, who had been farming the area since it was built in 1997. The veteran wasn’t ready to retire—yet—but Christine kept the conversation open. “For three years I told her, ‘When you’re ready, let me know,’” Christine says. Eventually, the call came. The two crafted a four-year transition plan that

blended traditional farming with Christine’s tech-savvy marketing. “I kept her print newsletter, but added social media, private client events and online tools,” she says. The partnership worked beautifully. Helene has officially been retired now for over three years, and today, Christine is the top-selling agent in the neighborhood.

With a solid business foundation, Christine uses her platform to give back. She hosts community events like shred-a-thons, blanket drives, toy collections, and shoe drives. The blankets are donated alongside hot meals to the homeless in Central Phoenix—an effort Christine shares with her sons. “They didn’t always want to go, but ended up feeling good after giving back and volunteering their time. It’s important for them to see the value in helping others,” she says.

The majority of Christine’s spare time is dedicated to her two sons—Dominic, a sophomore at the University of Arizona, and Brody, a

*Rising to
the Top!*





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junior at Chaparral High School. "I've spent so many years on the football and soccer fields and basketball courts, it's hard to believe I only have two years left," she reflects. With Dominic away at college, she mostly sees him on holidays and school breaks, making her time at Brody's high school games all the more meaningful. "I'll be sad when that era is over—there's nothing better than cheering on my sons in their games."

Her passion for service extends beyond real estate and local charity work. She just recently completed five-month global manifesting course, connecting with

participants worldwide twice a week via Zoom. "I believe mindset is everything, and there's scientific proof to back it up," she says. "I'm a forever learner, always looking to grow. "When she's not closing deals or organizing community events, Christine stays active and adventurous. She loves hiking, yoga, pickleball, and discovering new Scottsdale restaurants. Travel is her ultimate escape. "The only time I truly relax is when I'm out of town," she admits. "When I'm not traveling, I'm planning my next trip," she laughs.

From overcoming personal and financial hurdles to becoming the leading agent in her community, Christine's story is inspirational, proving that hard work and heart can turn challenges into triumphs. As she puts it, "When I feel down, I help someone else. It puts everything into perspective."

Christine is living the life of her dreams through real estate. From family legacy to community leader, Christine Espinoza has built a powerhouse real estate career, turning personal challenges into professional triumphs while redefining what it means to serve. In the process, she has helped countless clients, impacted the community, and inspired others. She proves every day that success is measured not just by what you achieve, but by the lives you uplift along the way.

