

# 2018 REAL ESTATE SUPERSTARS



## OVER 20 YEARS OF EXPERIENCE Christine Espinoza with RE/MAX Fine Properties

Christine Espinoza considered growing up to be a Solid Gold Dancer or a professional tennis player. But because her dad was a real estate broker, she was introduced to the industry early in life and later determined that real estate would be her career path.

"My dad let me play with his MLS books and contracts when I was young. I set up my desk, enlisted my little brother as my assistant and made pretend calls to clients," she reminisces.

She became a licensed realtor right out of college. For the next fifteen years, she sharpened her skills working at her dad's real estate companies.

"Growing up around the business, I learned a lot just through osmosis, but having my father as my mentor propelled me on the fast track to learning the many aspects of the real estate industry," she admits.

Espinoza brings a lifetime of experience to RE/MAX Fine Properties. Her public engagement is her competitive edge. She reaches people everywhere through social media, posting listings and video tours. She gives viewers the inside scoop of her Scottsdale market by steaming interviews with the people and businesses that comprise the area.

"This has enabled me to give a behind the scenes look into the community while simultaneously supporting local businesses and charities."

Speaking of charities, Espinoza is the founder of one called Platform Scottsdale. The nonprofit organization connects, promotes and inspires local women. Espinoza and the Board of Directors engage with organizations throughout the Valley by volunteering, hosting social hours and signature events.

Espinoza recently partnered with Helene Cass who leads the #1 real estate team in the McDowell Mountain Ranch community of North Scottsdale. Together they've combined forces by utilizing Helene's long standing neighborhood success with Christine's innovative marketing approach & community involvement.

"I am on the planning committee for neighborhood events and am a sponsor at my sons' schools. I'm able to do fun things with my boys while networking for my business, which is a win-win," Espinoza adds.

Real estate may be in her bloodline, but Espinoza is responsible for making a name for herself in the business community. She was voted one of Arizona Business Magazine's "50 Most Influential Women in Business."

"I build relationships with my clients and that extends well beyond the sale or purchase of their home," she smiles.

**To contact Christine Espinoza, call 602.989.7492 or visit [www.christinesellsscottsdale.com](http://www.christinesellsscottsdale.com)**