

2020 REAL ESTATE SUPERSTARS

THE NEGOTIATION EXPERT

Christine Espinoza of RE/MAX Fine Properties

Christine Espinoza works with buyers and sellers not just locally, but nationally and worldwide. A Realtor for over 23 years, she has earned numerous designations and awards due to her experience, hard work, and loyalty to her clients.

Christine's experience is extensive—not only is she a Valley native, but she has been around the real estate business all her life as her father owned several real estate brokerages. Her connections to the community make her a valuable resource for much more than simply finding the perfect house and neighborhood.

As a Master Certified Negotiation Expert—a designation that only a small percentage of Realtors have—Christine has spent hundreds of hours learning, practicing and honing her negotiation skills. And she stays on the cutting edge of real estate with numerous designations and certifications, going above and beyond of the required yearly educational hours.

Christine has received multiple awards based on production from RE/MAX International, the last award was including the Chairman's Club award. Also, from RE/MAX Fine Properties she received the Technology award for her innovative marketing and use of social media, internet, and video. Christine was also named One of the 50 Most Influential Women in Business by AZ Business Magazine.

Christine utilizes social media to not only showcase and market her listings but also as a tool to connect her community. She interviews business owners and shoots videos at local hotspots. Whenever there's an opportunity to help those in need, she utilizes her platform to collect donations and gather volunteers to assist local charities.

"I truly care about my clients and put their needs and best interests first. I still get excited about finding my clients the perfect home or coming up with creative marketing ideas for my listings. I wake up every day loving what I do and sleep well at night knowing I've done my best and have helped people along the way," Christine says.

"Surprisingly, the market is hotter than ever right now. We have people from all over the country moving here, over 30% just from California," Christine says. "Also, I've been selling homes to locals who have been quarantined in their homes for the last 6 months with many months ahead of working from home and they want a change—a new house to fit their new lifestyle. These factors combined with the low interest rates, and low inventory, we have a sellers' market that is on fire!"

Contact Christine Espinoza at 602.989.7492, or visit www.christineespinoza.com.

